

Profile number

110871

Exclusive outdoor platform in the Ardennes: Unique permits, Via Corda & immediately scalable

Located in

Wallonia

Personal data

Sector

Leisure

Type of company

Recreation and entertainment

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 100.000 - € 250.000

Asking price

€ 250.000 - € 500.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

For 30 years, this outdoor platform has been a fixture in the Belgian landscape. The company has grown organically to a leading market position through an unwavering focus on quality and safety. With over 100,000 successful participations and a flawless, incident-free track record, the company has built an ironclad reputation. The foundation is built on stable long-term relationships and a loyal, returning clientele that rebooks year after year without hesitation. What began as a passion for the outdoors is today a solid, profitable, and turnkey

enterprise with a unique position in the Ardennes.

The company operates a wide range of outdoor activities, with a strategic focus on unique rock formations. Core activities are conducted at exclusive locations in the Ardennes, including a recently renovated zipline park (2025). The offering is aimed at both educational institutions and the growing corporate B2B market for team building and "corporate trophies". Administrative processes are highly automated (PEPPOL), ensuring efficient operational management. Daily operations are supported by an experienced team of certified freelance instructors.

Unique selling points

The company enjoys a strategic monopoly thanks to irreplicable assets. This includes exclusive environmental permits in Natura 2000 zones and a unique product monopoly: the one and only Via Corda in Belgium. Through a structural partnership with the Club Alpin Belge (CAB), future maintenance costs for the rock accommodations are nil, minimizing the CapEx risk. Furthermore, access to financially strong groups is contractually secured through concessions of indefinite duration. These barriers to entry make it virtually impossible for competitors to duplicate this platform.

Other

The company is ideal for an MBI candidate or entrepreneur seeking a ready-to-go enterprise with immediately scalable growth potential. The occupancy rate and revenue offer ample growth margins through the rollout of targeted marketing, in which no investment is currently being made. We are seeking a buyer who shares the value of quality and safety and wishes to build upon this solid foundation. The organization is structured in such a way that it requires minimal time intensity from the owner, ideal for those striving for efficient business operations. Financial data and further details will be provided upon signing an NDA.