

## Profile number

110675

## International company in sporty car accessories – e-commerce driven

### Located in

Netherlands

## Personal data

### Sector

Wholesale

### Type of company

Car and vehicle accessories

### Legal entity:

Other

### Type of transaction

Shares

### Life phase enterprise

Full-grown

### Employees in FTE

< 5

### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

## Financial information

### Turnover last financial year

€ 1.000.000 - € 2.500.000

### Asking price

€ 2.500.000 - € 5.000.000

### Earnings before taxes

€ 500.000 - € 1.000.000

## Company history/background

This company is a leading manufacturer of TÜV-certified car accessories for the international automotive aftermarket. With a strong brand identity, proprietary product development, and sales in more than 90 countries, the company serves both dealers and end consumers through an advanced multilingual webshop available in eight languages.

As an internationally operating manufacturer of private-brand car accessories, the company is strongly e-commerce oriented. The organization features fully automated and efficient order, inventory, and logistics processes. With over 5,000 SKUs in stock and almost immediate delivery capability, the company distinguishes itself through operational efficiency, customer convenience, and rapid worldwide shipping. The business operates largely independently from the owner and requires minimal staffing.

## Unique selling points

Unique strengths include high product quality (TÜV/GOCA certifications), strong innovation capabilities, in-house brand and private label production, an efficient eight-language webshop, an excellent price-performance ratio, and direct worldwide dropshipping.

## Other

The company represents an outstanding buy-and-build platform or strategic acquisition opportunity for parties active in e-commerce, the automotive sector, and/or the car accessories wholesale industry. Significant growth potential lies in reactivating trade fairs and revitalizing the international dealer network.