

## Profile number

110642

## Established premium matchmaking agency with a scalable model and strong market position

### Located in

Belgium

## Personal data

### Sector

Service industry

### Type of company

Other

### Legal entity:

Limited Company

### Type of transaction

To be determined

### Life phase enterprise

Full-grown

### Employees in FTE

< 5

### Type of buyer:

- MBI candidate
- Strategic acquisition

## Financial information

### Turnover last financial year

€ 100.000 - € 250.000

### Asking price

€ 250.000 - € 500.000

### Earnings before taxes

€ 0 - € 100.000

## Company history/background

Active since 2007 as a professional matchmaking agency, the company has built a strong reputation in Flanders. Over the years, it has grown into an established name within the premium segment of personal matchmaking and relationship coaching.

The business has developed a loyal client base, a strong network, and a proven market position. It focuses on quality-conscious singles who value discretion, personal guidance, and long-term relationships.

The company is currently led by the founder, supported by freelance matchmakers and coaches, and is now available for acquisition as part of a transition. A handover period with guidance is open for discussion.

The company operates in premium matchmaking, relationship coaching, and personal guidance for singles. Core activities include intake interviews, profile analysis, selective matching, coaching on relationships and communication, client follow-up, and guidance throughout the process.

In addition, the business generates leads through targeted online marketing, referrals, and network channels. Operations are run efficiently through clearly defined processes and supported by freelance matchmakers and coaches, making the model both flexible and scalable.

## Unique selling points

The company clearly differentiates itself from traditional dating apps through its personal and discreet approach. Clients receive tailored guidance rather than anonymous online matching.

The business has a strong reputation, many years of experience, and a clear niche positioning among professionals, entrepreneurs, and higher-end profiles. Direct competition within this segment is limited.

Thanks to its accumulated know-how, established processes, and people-focused approach, the company offers significant added value for clients as well as a strong foundation for an acquirer.

## Other

Attractive opportunity for a strategic buyer, coaching group, HR player, matchmaking concept, investor, or entrepreneurial acquirer who wishes to be actively involved.

The business features a low fixed cost structure, a scalable model, and growth potential through additional coaches, expanded regions, and digital marketing. An established brand name, steady client inflow, and solid commercial foundations are already in place.

Ideal for someone with strong commercial skills, people skills, and an interest in coaching, relationships, or premium services. Further growth is possible both nationally and online.

A comprehensive information memorandum is available upon introduction and NDA.