

Profile number

110638

Franchisees wanted – proven fitness concept | Low entry fee

Located in

Belgium

Personal data

Sector

Healthcare

Type of company

Other

Legal entity:

Partnership

Type of transaction

To be determined

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 0 - € 100.000

Asking price

€ 0 - € 100.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

Are you ready to start your own business with a proven concept in the growing fitness sector? We offer you the opportunity to open a franchise studio within an international network with more than 170 locations in Europe.

Our concept is scientifically sound and completely unique: clients train for just 20 minutes per week under the guidance of a personal trainer with measurable results. Demand is growing explosively, as more and more people are seeking time-efficient and effective solutions for their health.

What we offer:

- Proven franchise formula with international appeal
- Full guidance during start-up and training (no fitness experience required)
- Attractive earning model with recurring monthly income
- Low investment threshold: start-up possible from as little as €20,000 in own funds
- Professional support in marketing, operations, and coaching

As a franchisee, you run your own studio where members come weekly for a personal training session of exactly 20 minutes. You are responsible for the daily operations, guiding clients (together with your team of trainers), and building a loyal client base.

The formula is fully developed: from the studio setup to the training protocols and the software platform. You don't have to reinvent the wheel – you follow a proven model and benefit from the reputation of an established international brand.

Who are we looking for:

- Entrepreneurs with a passion for people and health
- Social, customer-oriented, and strong organizational skills
- Commercially minded with a drive to grow
- No fitness background required, training is fully provided.

Multiple locations in Belgium available. Interested? Respond via this platform and we will contact you shortly.

Unique selling points

What makes this concept so special?

- Unique market position: just 20 minutes of training per week with scientifically proven results, nowhere else to be found.
- High retention: customers return faithfully week after week because they see real results
- Small studios with low fixed costs and a high return per client
- Stable, monthly recurring income via subscriptions
- Strong brand awareness in Europe with more than 170 locations
- Growing market: the demand for a time-efficient and healthy lifestyle increases annually
- Fully system ready for use: no industry experience required

Other

We are looking for driven entrepreneurs who are ready to build their own studio. Ideal candidates are people

with:

- Entrepreneurial mindset and ambition to build a sustainable business
- Good communication and social skills
- Interested in health, well-being, or sports (no experience required)
- Willingness to be hands-on involved in running the studio
- Sufficient own funds (min. €20,000) or access to financing

We offer an intensive onboarding program and continue to support you after the opening. You are an independent entrepreneur, but you are never alone.