

## Profile number

110569

## Franchisees wanted – proven fitness concept | Low entry fee

### Located in

Belgium

### Personal data

#### Sector

Healthcare

#### Type of company

Other

#### Legal entity:

Partnership

#### Type of transaction

To be determined

#### Life phase enterprise

Starting

#### Employees in FTE

< 5

#### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

### Financial information

#### Turnover last financial year

€ 0 - € 100.000

#### Asking price

€ 0 - € 100.000

#### Earnings before taxes

€ 0 - € 100.000

### Company history/background

Are you ready to start your own business with a proven concept in the growing fitness sector? We offer you the opportunity to open a franchise studio within an international network with more than 170 locations in Europe.

Our concept is scientifically sound and completely unique: clients train for just 20 minutes per week under the guidance of a personal trainer with measurable results. Demand is growing explosively, as more and more people are seeking time-efficient and effective solutions for their health.

What we offer:

- Proven franchise formula with international appeal
- Full guidance during start-up and training (no fitness experience required)
- Attractive earning model with recurring monthly income
- Low investment threshold: start-up possible from as little as €20,000 in own funds
- Professional support in marketing, operations, and coaching

As a franchisee, you run your own studio where members come weekly for a personal training session of exactly 20 minutes. You are responsible for the daily operations, guiding clients (together with your team of trainers), and building a loyal client base.

The formula is fully developed: from the studio setup to the training protocols and the software platform. You don't have to reinvent the wheel – you follow a proven model and benefit from the reputation of an established international brand.

Who are we looking for:

- Entrepreneurs with a passion for people and health
- Social, customer-oriented and strong organizational skills
- Commercially minded with a drive to grow
- No fitness background required, training is fully provided

Multiple locations in Belgium available. Interested? Respond via this platform and we will contact you shortly.

## Unique selling points

What makes this concept so special?

- Unique market position: just 20 minutes of training per week with scientifically proven results, nowhere else to be found
- High retention: customers return faithfully week after week because they see real results
- Small studios with low fixed costs and a high return per client
- Stable, monthly recurring income via subscriptions

- Strong brand awareness in Europe with more than 170 locations
- Growing market: the demand for a time-efficient and healthy lifestyle increases annually
- Fully system ready for use: no industry experience required

## Other

We are looking for driven entrepreneurs who are ready to build their own studio. Ideal candidates are people with:

- Entrepreneurial mindset and ambition to build a sustainable business
- Good communication and social skills
- Interest in health, well-being, or sports (experience not required)
- Willingness to be hands-on involved in running the studio
- Sufficient own funds (min. €20,000) or access to financing

We offer an intensive onboarding program and continue to support you after the opening. You are an independent entrepreneur, but you are never alone.