

Profile number

109824

International company in sporting car accessories E-commerce driven**Located in**

The Netherlands

Also interesting for this region (s)

All of the country

General information**Sector**

Wholesale

Type of company

Trading company

Legal entity:

Private limited company

Type of transaction

Shares

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information**Turnover last financial year**

€ 1.000.000 - € 2.500.000

Asking price

€ 2.500.000 - € 5.000.000

Earnings before taxes

€ 500.000 - € 1.000.000

Company history/background

This company is a leading manufacturer of TÜV-certified car accessories for the international automotive aftermarket. With a strong brand name, in-house developed products and sales in more than 90 countries, the company serves both dealers and consumers through an advanced webshop in 8 languages.

Internationally operating manufacturer of own brand car accessories. E-commerce driven. The organization has

a fully automated and efficient order, stock and logistics process. With more than 5,000 SKUs in stock and almost immediate delivery, this company distinguishes itself through operational efficiency, customer convenience and fast delivery times worldwide. The company is virtually independent of the owner and operates with minimal staff deployment.

Unique selling points

Unique features include: high product quality (TÜV/GOCA certifications), innovative strength, own brand and private label production, efficient 8-language webshop, strong price/quality ratio and direct dropshipping worldwide.

Other

The company is extremely suitable as a buy-and-build platform or as a strategic acquisition opportunity for parties active in e-commerce, automotive and/or wholesale car accessories. Growth is there for the taking through reactivation of trade fairs and the international dealer network.