

## Profile number

110885

## Franchise Development Partner wanted - fit20 Belgium - Wallonia / Luxembourg / Flanders

### Located in

Multiple regions possible

## Personal data

### Sector

Healthcare

### Type of company

- Outpatient care
- Daycare
- Physiotherapy practice
- Medical care
- Other
- Care facility

### Legal entity:

- Sole Proprietorship
- Partnership
- Limited Company

### Type of transaction

- Shares
- Assets / liabilities

### Life phase enterprise

- Starting
- Growing

### Employees in FTE

< 5

### Type of buyer:

- MBI candidate
- Investor
- Strategic acquisition

## Financial information

### Turnover last financial year

€ 0 - € 250.000

### Asking price

€ 0 - € 100.000

### Earnings before taxes

€ 0 - € 100.000

## Company history/background

fit20 is the market leader in the Benelux in customized guided strength training, with over 170 studios active worldwide in more than 15 countries. The concept is simple: 20 minutes of strength training per week, by appointment, with personal guidance, without sweating or changing clothes. Premium positioning, max. 300 members per studio.

### The opportunity

Wallonia currently has no fit20 studios. A region with more than 3.5 million inhabitants lies completely open. For the further expansion of the network in Wallonia (and potentially into Luxembourg and Flanders), I am seeking a franchise development partner.

### What the role entails

The franchise developer identifies, qualifies, and guides motivated entrepreneurs in their decision to open their own fit20 studio.

Everything after the signature, training, opening, and membership growth falls under the responsibility of the franchisor.

### The structure

- Independent collaboration, not employment
- Fee per opened studio upon effective start-up
- Monthly royalty based on the revenue of each franchisee you have brought in
- Whoever consistently finds franchisees builds a passive income that grows year after year.
- Normally, this role involves an entry fee for licensing and regional exclusivity. For the right partner, this is offset against the recorded results.

### Important

The first commission is awarded upon the effective launch of a studio, on average 6 to 9 months after initial contact with a candidate. This is a role for someone with a financial safety net and a long-term vision, not for quick profits.

### Profile

Experience in sales, recruitment, entrepreneurship, or business development. An affinity with health or sports is a plus, but not a requirement. Available for at least one to two days per week, with the ambition to expand this further.

- Seriously interested? Contact us for an introductory meeting.