

## Profile number

110472

## FOR SALE - Business assets in natural food supplements

### Located in

Flanders

## Personal data

### Sector

Wholesale

### Type of company

FMCG

### Legal entity:

Other

### Type of transaction

Assets / liabilities

### Life phase enterprise

Full-grown

### Employees in FTE

< 5

### Type of buyer:

- MBI candidate
- Strategic acquisition

## Financial information

### Turnover last financial year

€ 0 - € 100.000

### Asking price

€ 100.000 - € 250.000

### Earnings before taxes

€ 0 - € 100.000

## Company history/background

The company focuses primarily on B2B sales and, to a lesser extent, on B2C sales through its own webshop for natural food supplements, supported by a diversified commercial network.

Thanks to years of experience, a well-considered product selection, and close involvement in the development and production process, as well as the possession of a registered trademark, the company clearly distinguishes itself in the market.

Indication of acquisition price: € 120,000.00

The sale of a registered trademark of food supplements, consisting of a range of different products.

## Unique selling points

- Strong brand awareness;
- Relatively high entry barrier in the sector;
- Growing market;
- Own registered trademark;
- Own network of professional distributors;
- Modern and automated webshop;
- Good and fast customer service;
- Little competition in its own niche;
- Loyal customer base;
- No or limited dependence on seller, customers, or suppliers;