

Profile number

110206

Get in shape at the gym in 20 minutes a week.

Located in

Flanders

Personal data

Sector

Leisure

Type of company

Fitness centre, sauna

Legal entity:

Other

Type of transaction

To be determined

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 100.000 - € 250.000

Asking price

€ 0 - € 100.000

Earnings before taxes

€ 100.000 - € 250.000

Company history/background

A proven formula that helps people worldwide become stronger, fitter, and healthier in just 20 minutes a week. As an international franchise, we help entrepreneurs build a successful studio and transform lives. With 15 years of experience and 7 studios in Belgium, this method has proven its effectiveness. Scientifically proven and practically tested, the method offers a short but intensive training regime in 20 minutes per week. Under the guidance of a personal trainer, who leads you through every challenging session, you achieve optimal results. You don't have to adjust anything yourself or decide which exercise to do; you simply need to focus on the exercise and your effort.

As a franchisee, you enjoy an exclusive working area and benefit from extensive knowledge and experience, guaranteeing a flying start. Prior to opening your own studio, you complete a thorough training program at the Academy. Even after launching, you continue learning through masterclasses and training sessions, and your team receives the same high-quality training. The method offers a short but effective training program under the guidance of a personal trainer. The program is conducted in a studio and requires only 20 minutes per week from the participant.

Unique selling points

- Revenue potential: an average studio generates between €70,000 and €200,000 in revenue per year.
- Lower entry costs: you need approximately €20,000 in equity to start.
- Attractive franchise fee: a tiered fee that rewards the entrepreneur's success.
- Scalability: with the right approach, you can open multiple studios.
- Guidance: from day one, the franchisee is supported with a comprehensive training program, and the learning process continues with masterclasses and training.

Other

This formula offers the chance to make a difference in the lives of others while simultaneously building a profitable business. With a proven revenue model and extensive guidance, you can build your own successful studio. Take the step now and become part of a global success.