

Profile number

109937

Wholesale trade in 'outdoor equipment' offered for acquisition

Located in

Flanders

Personal data

Sector

Wholesale

Type of company

FMCG

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 500.000 - € 1.000.000

Asking price

€ 500.000 - € 1.000.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

- Flexible headquarters location
- Own brand name
- The company works closely with a select number of suppliers.
- Business model: sales via multiple online and offline channels
- Compact team with relatively large impact

B2B/B2C/B2G sales and servicing of outdoor equipment solutions via a diversified commercial network.

Unique selling points

- Relatively strong brand awareness;
- Little competition in its own niches;
- Loyal B2B/B2C/B2G customer base;
- No dependence on seller, customers, or suppliers;
- Stable operational results;
- Competent team with experience and enthusiasm;
- The seller is willing to remain active (part-time) after the transfer, in accordance with the wishes and needs of the prospective buyer. Naturally, a professional knowledge transfer will also take place.

Other

- Growth potential is certainly present;
- A great opportunity for both an ambitious MBI candidate and a strategic player looking to expand.